

Local Events

Oregon Mortuary & Cemetery Board Meetings

Tuesday, July 10th
Tuesday, September 18th (Strategic Planning)
Tuesday, October 9th
Tuesday, December 11th (Optional)

Please note:

Meetings will typically be held at the
State Board Offices at
800 NE Oregon St, Suite 430
in Portland at 9 AM.

For official location information,
you can contact the OMCB at 971.673.1500

Funeral Service Practitioner & Death Care Consultant Exam Schedule

(Exams Held At The Portland State Office Building)

TBA

OFDA Events

2018 Convention
May 6-8th
Three Rivers Resort
Florence, OR

National Events

April 2018

13-15th
NFDA
Professional Women's Conference
One Ocean Resort & Spa
Atlantic Beach, FL

25-27th

NFDA
Advocacy Summit
The Mayflower Hotel
Washington, DC

July 2018

8-11th
NFDA
Leadership Conference
The Omni Grove Park Inn
Asheville, NC

11-13th

NFDA
Business Conference
The Omni Grove Park Inn
Asheville, NC

October 2018

14-17th
NFDA
2018 International Convention & Expo
Salt Lake City, UT

Features

- 3 OFDA Convention Agenda
May 6-8, 2018
- 4 Dodge Day - Wednesday, April 25th
- 6 Will The EPA Reassess The Risks
Of Formaldehyde?
- 7 The Wilbert Clear Vault
- 9 Funeral Service Foundation
Announces Expanded Academic
Scholarship Program
- 10 Dodge To Carry Premier Line
Of Church Trucks
- 16 MHCC Funeral Service Program News



Register Your Cemetery Now for Statewide Clean-Up Day - May 12th

Reprinted from an Oregon Heritage Press Release

SOLVE and the Oregon Commission on Historic Cemeteries are partnering for a statewide day of service in historic cemeteries. May 12, 2018 will be the first ever, statewide cemetery clean-up. The goal is to bring as many volunteers out to as many cemeteries as possible.

SOLVE has great experience bringing people together to better their communities. They provide resources to the organizations hosting the clean-up including: project planning assistance and coordinator training, event flyers and pre-event publicity, assistance with volunteer recruitment, online cemetery and volunteer registration, free supplies (litter bags, vinyl gloves, safety vests, first aid kits and more), and access to a small grant for supplies.

If you would like to host a clean-up at your cemetery, now is the time to register. The deadline to have your cemetery included is April 15, 2018.

Visit the SOLVE website at www.solveoregon.org or contact Monica Gunderson at 503-844-9571 ext. 336, monica@solveoregon.org.

For information on the Oregon Commission on Historic Cemeteries contact Kuri Gill at Kuri.Gill@oregon.gov or 503-986-0685.

Published bi-monthly
by the
Oregon Funeral
Directors Association
12725 SW 66th Ave.
Suite 105
Portland OR 97223
(503) 639.1186

Portions of this newsletter
are taken from other
sources and may not
represent all available data
or be complete statements.
An attorney or accountant
should be consulted on any
legal or tax matters.
Conclusions are based on
our best analysis of
industry information
sources.

OFDA Officers

President
Jeff Musgrove
Eugene

Vice President
Jerome Daniel
Bend

Secretary/Treasurer
Rob Neff
Medford

Business Admin. Chair
Jack Trumbull
Hood River

Board of Directors

Rob Gaskill
Estacada

Holly Houston
St. Helens

Brian Norris
Newport

Dan Brenneman
Portland

Gene Drake
Medford

Executive Director
Rick Harvey

Lobbyist
Wally Ordeman
Ordeman Lobby Services,
LLC

President's Letter

In our consumer oriented society we are all bombarded by companies and organizations trying to make a positive impression on us either to sell us a product or service, or gain our support financially or in some other way. Branding is a term commonly used in marketing that means to distinguish one product from a similar one.

But logos, tag lines, slogans or jingles are not brands themselves but representations (tokens) of a brand. In our modern world, our brand is the response people have to our tokens. When people see your funeral home name, or logo, or you yourself, what is their internal response? Is it positive or negative? We need to make sure, especially since we are an outward representation of death, that the public has a positive response to the messenger, us, even if the message itself is one of loss. We must make sure the response is intentionally positive by telling the right story.

We as funeral directors are the most important representation of our brand. The fanciest building in the best location will always be overshadowed by how you are treated by those who work there. And remember that you are always being watched, always making an impression. Care and compassion are not an act you can put on from 9:00 to 5:00. You must be genuine because your true self will always show through.

No one was a better brand ambassador for his business or funeral service in general than NFDA Past President Bob Biggins from Massachusetts who died in March. Among the many tributes I read were poignant remembrances from families he had served talking about how he had impacted their lives in such a positive way at such a terrible time. He had that same positive effect on his colleges in funeral service. He was genuine in his care for others.

I encourage you to assess your brand and what you are doing both in your own behavior and in the other tokens of your business to make the reaction to your funeral home the most positive it can be.

Jeff Musgrove
OFDA President

Executive Director's Letter

Spring is here at last! Before we know it, the OFDA Convention will be upon us; May 6-8, at the Three Rivers Casino Resort in Florence. The Golf Tournament supporting the OFDA Mortuary Sciences Degree will be conducted on Sunday, May 6th at the Ocean Dunes Golf Links in Florence...Please mark your calendar, it is always great fun.

We have sent all sign up and sponsorship documents to every licensee in Oregon with the hope of increasing attendance this year. If you have not already done so, please sign up as soon as possible and get your rooms reserved.

The OFDA is fortunate to have Commander John Pitcher of the Florence Police Department presenting the "ALICE" Active Shooter Program at the Convention this year. This presentation should help everyone increase awareness and understand actions that can be taken at your services in the event it is needed. While rare, they do happen in the funeral industry as we have seen.

We have a number of other speakers attending and sharing their thoughts on some very interesting subjects, as well as some providing training that will save you money throughout the coming year. We will also have some of the students at MHCC Mortuary Science's program in attendance. Please take some time with them, introduce yourself and make them feel welcome. They are the future.

We continue to work with various State offices in an attempt to update the Disaster Preparedness Plans within Oregon. This has been an ongoing effort to ensure we are prepared when the event happens. We will meet again at the State ME Offices on April 18th. The OFDA will update the membership as we move forward.

Thank you for your support,
Rick



Ready For A Change?
*Put Your Trust In
The Right Place*

More people are planning for their futures with preneed trust accounts than ever before. Can your funeral home provide what they need? By taking advantage of the NFTS Preneed Trust, you'll receive a number of great benefits, including:

- Individually recorded, computerized accounts
- Trust supplies & forms
- 24-hour online account access
- Promotional brochures
- Qualified Funeral Trusts
- Cemetery Endowment Accounts
- Opt-in mailing of annual 1099 forms on your behalf
- Complete administrative support
- Trust writing training available

NATIONAL FUNERAL TRUST SERVICE

For more information:
Visit www.ofda.org or call 503.639.1186

When it comes to preneed services, put your trust where it counts - NFTS Preneed Trust



NFDA's Only Endorsed Collection Agency

Respect. Reputation. Revenue.

Since 1983 Hunter Warfield has delivered higher paying collection results to funeral homes and major corporations. We proudly work with over 2000 funeral homes throughout North America. Whether we are working for an internationally recognized corporation or a locally-owned funeral home, the services we provide help our clients meet their bottom line.

Experience

- We have an experienced team of individuals dedicated exclusively to the collections of funeral accounts.
- Our collectors understand the sensitivity required to maintain client relationships when collecting outstanding balances.

Industry Knowledge

- We have been collecting funeral related debt for over 30 years and we know the business.
- We perform national recruiting of the most qualified and talented individuals with industry experience.

Results

- We have successfully collected over \$20 million for our funeral home clients.

Call 800.509.5542 today to get started!
The best part is, you don't pay if we don't collect!



COLLECTIONS & ASSET INVESTIGATIONS

Sal Cimino • Director of Business Development - Funeral Division
 scimino@hunterwarfield.com • 800.509.5542

11-2018-07-04



CONVENTION AGENDA

May 6-8, 2018
 Three Rivers Casino
 Florence, Oregon

Sunday, May 6th

8:00a – 3:00p	Golf Scramble	Ocean Dunes Golf Links
1:00p	Convention Registration Opens	Three Rivers Casino
1:00-5:00p	Exhibitor Set-Up Begins	Three Rivers Casino
5:00 - 6:00p	OFDA Board Meeting (Jeff Musgrove)	Three Rivers Casino
6:00p – 9:00p	Welcome Reception/Golf Awards (Rick) <i>Sponsored by Lions VisionGift & Community Tissue Services</i>	Three Rivers Casino

Monday, May 7th

All Events Today Held at Three Rivers Casino

7:45a-8:45a	Past Presidents' Breakfast (OFDA Past Presidents Only) Host: Jeff Musgrove
8:00a-9:00a	Buffet Breakfast (Conference Room)
9:00a – 9:15a	Opening Remarks – Jeff Musgrove, OFDA President (Conference Room) Posting of Colors - Oregon Honor Guard
9:15a – 10:00a	Exhibitor Introductions (Rick Harvey)
10:00a - 10:15a	Break <i>Sponsored by Foundation Partners</i>
10:15a – 11:00a	Memorial Service - Presented by: Jeff Musgrove
11:00a – 11:50a	Speaker – Ryan Crawford, Federated Ins. "Distracted Driving, (Rob Neff)
11:50a - 12:15p	Speaker – Wally Ordeman, Erin Haag (OMCB) Leg. Update, (Brian Norris)
1:00-1:30p	Speaker- Danelle O'Neill, Funeral Service Foundation (Jeff Musgrove)
1:30p - 2:30p	Speaker – Oregon State ME Update, Geno Gray (Rob Gaskill)
2:30-2:45p	Break <i>Sponsored by Foundation Partners</i>
2:45p – 4:00p	Speaker – Jayson Widing, Foundation Partners (Holly Houston)
4:00p – 5:00p	OFDA Business Meeting / Jeff Musgrove / NFTS Update / Marc Lund (Open Evening)

Tuesday, May 8th

All Events Today Held at Three Rivers Casino

8:00a - 9:30a	Continental Breakfast, "Exhibitor Time"
9:30a – 10:00a	Speaker: Douglas "Dutch" Nie, CFSP, CCO; NFDA Presentation (Jeff Musgrove)
10:00a – 12:00n	Keynote: Jim Crowley, PTSD in Funeral Service (Jerome Daniel)
12 noon - 1:00p	Buffet Lunch, Exhibitor Time <i>Sponsored by National Funeral Trust Service</i>
1:00p - 2:15p	Active Shooter Training, Commander John Pitcher, Florence PD (Rick)
2:15 – 3:15p	Speaker - David Rosell, Failure is NOT an Option (Jerome Daniel) <i>Sponsor: NFDA</i>
3:15 – 3:30p	Closing Remarks – Jeff Musgrove, OFDA President

EXHIBITOR TEAR DOWN MAY BEGIN ANY TIME AFTER 3:30 PM TODAY

6:00p -7:00p	Banquet Reception. Three Rivers (Conference Room) (Business Attire)
7:00p - 9:00p	Installation Banquet – Jeff Musgrove, Jerome Daniel and Dutch Nie (NFDA)
9:00p – 11:00p	Music in the Conference Room

Wednesday, May 9th

Three Rivers Casino

9:00a -11:00a	OFDA Board Meeting & Welcome Breakfast (Guest) NFDA Dutch Nie <i>OFDA Board & Staff Only</i>	Jerome Daniel
---------------	--	---------------

Mt. Hood Community College
Funeral Service Education 26000 S.E. Stark St. Gresham OR 97030
Health Professions

FSX 0011 - 01 EMBALMING TODAY 7 contact hours continuing education, Wednesday, April 25th, 2018, 9-noon, 1 - 5 p.m.; Fee \$100 – Cash preferred or make a check out to the order of: MHCC Funeral Service Education. We cannot take credit cards.
Call Terri Makinson: (503) 419-7967

COURSE OUTLINE:

Morning Session: 9 a.m. to 12 p.m., Room 1564

Embalming Demonstration (Body to be present) Presented by: Scott Whitaker & Monty Birge. This presentation will cover 1) Handling remains including: embalming report form, cot to preparation table, body positioning, and sanitizing body. 2) Feature Posing including: eyes, mouth, maintaining facial character lines, and cotton or InrSeel in mouth. 3) Embalming techniques including: vessel selection, pressure and rate of flow, chemical dilutions, discussion of techniques used for posted remains, embalming treatments for special requirement area, and when do we treat internal organs? 4) Post embalming treatments including: application of packs and application of cream to face and hands. The latest information regarding preparation of infectious remains will be stressed.

Luncheon Recess: 12 p.m. to 1 p.m.

Afternoon Session: 1 p.m. to 5 p.m., Room 1564

Cosmetic, Restorative Art and/or further embalming - Presented by Bill Martin and Monty Birge

REGISTER BY TELEPHONE: Call (503) 419-7967

It is highly recommended that you call in advance to reserve a spot.

Sign-in - Room 1554 at 8:30 a.m. on April 25th.

Lodging closest to the college campus includes:

Days Inn
24124 SE Stark ST
Gresham, OR 97030
(503) 465-1515

Quality Inn
2752 NE Hogan Dr.
Gresham, OR 97030
(503) 907-1777

Edgefield
2126 S.W. Halsey St.
Troutdale, OR 97060
(503) 669-8610



If this is what you see...

FOCUS.

Poor driving decisions could keep you and your employees from making it home S.A.F.E. today.



www.federatedinsurance.com/drivesafe/attention



It's Our Business to Protect Yours
FEDERATED INSURANCE

To learn more about our Drive S.A.F.E. risk management resources, please contact your local marketing representative.

federatedinsurance.com

Ward's 50th Top Performer
A.M. Best[®] A+ (Superior) Rating

Federated Mutual Insurance Company and its subsidiaries*
17.02 Ed. 12/17 *Not licensed in all states. © 2017 Federated Mutual Insurance Company

The Mt. Hood Funeral Service Program Needs Your Help!

Mt. Hood Community College Funeral Services Program has a **consistent need for bodies** so students can get the necessary personal experience in the lab (embalming, other preparation).
Transportation reimbursement is now available!

MHCC will pay \$150.00 each way. Funeral homes can use this program to offer free embalming to families - and the families can know they are helping a great educational facility where our new or future funeral directors and embalmers learn their profession. If you bring us a body for embalming, and then pick it up again, you can bill the college for \$300.00.

It is essential that written permission from the family be obtained before bringing any bodies to the lab.

**Indigent bodies may be embalmed as well.
For more information, contact Doug Ferrin at
503.491.6940**



**We are accepting bodies from now until
June 4th**

MT. HOOD COMMUNITY COLLEGE
FUNERAL SERVICE EDUCATION
Presents

EMBALMING TODAY
EMBALMING - RESTORATIVE ART

featuring

BILL MARTIN - A 1961 graduate of the San Francisco College of Mortuary Science, Bill recently retired and had worked as a sales representative for the Dodge Company for 39 years, traveling extensively in Washington, Northern Idaho, Western Montana, and Alaska. Bill was an embalming specialist in the Research and Product Development Department at the Dodge Company. Among the numerous innovations he has pioneered is a process for restoring dehydrated, desiccated hands and fingers for fingerprint identification that is now used by the FBI and many state and local police departments throughout the nation.

* * * * *

SCOTT WHITAKER - A 1982 Mt. Hood graduate, with 39 years of working in funeral service, and is a 2nd generation Dodge Company Sales Representative. Scott is an OSHA and funeral home safety specialist conducting training programs throughout the Northwest. He is also an expert embalmer and trainer who has worked with Bill, and his late father, Larry Whitaker, many times conducting advanced embalming workshops.

* * * * *

MONTY BIRGE - Currently serves as the Dodge Sales Representative in Washington, Northern Idaho, Western Montana, and Alaska. In 2000, Monty started working at Mt. View Cemetery and Funeral Home in Lakewood WA, where he worked until 2012. He then attended Pima Medical Institute and graduated in 2014. After graduation In 2014 he worked for Bonney Watson, and then moved closer to home working at Haven Of Rest in Gig Harbor until joining the team of Dodge Sales Representatives in 2017.

* * * * *

A CONVENIENT CONTINUING EDUCATION OPPORTUNITY FOR REGISTERED APPRENTICES,
LICENSED FUNERAL DIRECTORS AND EMBALMERS IN THE NORTHWEST.

Wednesday, April 25th, 2018 -9 a.m. to 5 p.m.

PLEASE MAKE SURE YOUR FULL STAFF IS AWARE OF THIS OPPORTUNITY!

Will the EPA Reassess the Risks of Formaldehyde?

Reprinted from the NFDA Bulletin, 3/12/2018

An important recent formaldehyde study and President's Donald Trump's proposed EPA budget may ultimately determine the scientific information to which we have access about the risk this chemical poses and whether exposure causes leukemia.

We in funeral service consider formaldehyde a critically important ingredient in embalming solutions. We know that formaldehyde is among the most studied of chemicals: between 1981 and 2016, there were twelve important domestic and international agency studies of formaldehyde as a cause of cancer, which suggest that formaldehyde exposure is not without risk.

In the 1980's, the EPA evaluated the cancer risk posed by formaldehyde exposure under its IRIS (Integrated Risk Information System) program. At that time, the EPA concluded that formaldehyde was a probable human carcinogen.

In 2010, the EPA issued a draft toxicological assessment under IRIS, finding that formaldehyde exposure causes leukemia. But, in 2011, the National Research Council of the National Academy of Sciences (NRC) widely-criticized EPA's 2010 assessment and EPA withdrew it, leaving in place the now nearly 40-year old IRIS risk assessment. In February 2018, Dr. Kenneth Mundt, a leading formaldehyde expert, and his team published their evaluation of key new formaldehyde scientific studies, which considered, in light of the NRC findings, whether formaldehyde causes leukemia. The Mundt analysis suggests that the new science shows formaldehyde is not a cause of leukemia. Dr. Mundt noted that EPA now has the opportunity to consider this new science in completing its IRIS evaluation.

Although IRIS assessments are considered the preferred source of risk information used in standard setting and site cleanup decisions by EPA and generally relied upon by state, local, and international health agencies, and other federal agencies, such as OSHA, seven years after the NRC critique, EPA has set no deadline for updating its formaldehyde IRIS risk assessment. To further complicate this limbo, Trump has proposed to slash the 2019 IRIS budget, cutting it in half.

Whether right or wrong, Trump EPA officials in various areas have expressed skepticism about the worth of science, challenging the views of academics and casting aspersions on the value of science in regulatory decision-making.

Yet, in this situation, science supported by industry (the Mundt study was funded in part by Hexion, although no Hexion employees were involved in the article's preparation)

is of value to those who use formaldehyde and formaldehyde-based products, and worthy of EPA's consideration if the agency were to conduct and complete its IRIS assessment.

And, no matter if or when the EPA issues its revised IRIS assessment of formaldehyde, it is important to recognize the key role that effective ventilation plays in reducing formaldehyde exposure and the associated health risks in the preparation room. NFDA's report on its study of ventilation, "Formaldehyde Vapor Reduction in the Funeral Home Preparation Room: Recommendations for Effective Preparation Room Ventilation," contains valuable recommendations and practical solutions for implementing an effective ventilation program.

Memory Glass Partners With Messenger

Reprinted from the NFDA Director, December 2017

Memory Glass and Messenger will partner to extend the reach of the custom glass keepsakes produced by Memory Glass. "(Our) consumer research...affirms that families find...value in being offered different types of personalized keepsakes at different price points. Our partnership with Memory Glass allows us to bring a beautifully crafted keepsake option to the funeral professionals we serve," stated Bob Hoaglund, Vice President of Sales and Marketing. "The Messenger sales team recently went through a comprehensive training program and are ready to serve funeral homes with this new option."

A Memory Glass is a solid glass keepsake that eternally preserves cremated remains, soil from a burial site or sand, which are suspended in the glass. An extremely small amount of cremated remains, soil, or sand is required, giving families the opportunity to create multiple Memory Glasses. Said Nick Savage, President and Founder of Memory Glass;

"Our...strategic alliance with Messenger is a great match. The companies share a long history and the commitment to and reputation of being leaders in the market, particularly in quality and service."

For more information, visit www.messengerstationary.com and www.memoryglass.com

DIGITAL SOLUTIONS FOR ENHANCED PRODUCT MERCHANDISING



The Matthews Aurora™ Funeral Solutions' Catalog App allows you to digitally present our product catalog to your families. Browse the entire catalog or merchandise your favorite selections and add your retail prices to create a custom selection room. Simply configure once and deploy on multiple devices.

Help your families move from grieving to remembrance. Download the **FREE** Catalog App at the iTunes® or Google Play® store or contact your Matthews Aurora™ Funeral Service Consultant to learn more.

Available for Windows®, iOS, or Android® operating systems.



MARKETING SOLUTIONS • TRAINING SOLUTIONS • BURIAL PRODUCTS • CREMATION PRODUCTS • TECHNOLOGY SOLUTIONS • MEMORIAL STATIONERY

*PC is required to have Windows® 7, 8, or 10 operating system to run Catalog App for Windows®.

© 2018 Matthews International Corporation, all rights reserved. MATTHEWS® and MATTHEWS INTERNATIONAL® are registered trademarks of Matthews International Corporation.



CLAIR FERRIS

FUNERAL ALTERNATIVES OF WASHINGTON

“I CHOSE FPG
BECAUSE
THEY FIT MY
EMPLOYEES
FUTURE AS
WELL AS THEY
FIT MINE.”

One of the most impressive attributes of Foundation Partners Group is that they actually did what they said they would. Since we were acquired by FPG, they’ve worked alongside my staff and me to make the transition fit for everyone. They’ve embraced our culture while adding training programs and better benefits.

I wanted our business to grow and the staff to enjoy a rewarding future. That’s just what FPG has delivered. The creativity and resources they provide are second to none. This business has always been my baby. I’m glad to still be a part of it and am excited that its next caretakers are FPG and my loyal, long-time employees.

Foundation Partners Group
4901 Vineland Road
Suite 350
Orlando, FL 32811

Get in Touch
1-888-788-7526
LearnMore@FoundationPartners.com
www.FoundationPartners.com



Wilbert Funeral Services - The Wilbert Clear Vault

Reprinted from the Texas FDA Magazine, December 2017

ClearVault is a unique and attractive acrylic urn vault that provides multiple uses: Burial Urn Vault; Memorial Service Display; Engravable Memory Capsule; Ceremonial Funeral Home-To-Family Presentation Case; and Showcase for In-Home Protection and Display.

ClearVault provides a 360 degree clear view of the urn and other contents such as mementos that express a loved one’s life. While fully meeting strength requirements and resistance to ground elements when buried, ClearVault can also be used for a dignified display during visitation, memorial services, graveside services or home display. For a special touch, ClearVault can be custom-engraved on the top, front, or any surface. The lightweight ClearVault is easy to carry and a pair of white gloves is included to provided protection and dignity during transport.

Even when families are choosing home placement, funeral homes may place the urn into a non-sealed ClearVault for a graceful presentation of the urn to the family. This can also lead to more added revenue when families appreciate the elegance and choose to purchase a ClearVault to be used in their home display.

ClearVault has been laboratory-tested to a minimum 5,000 psi center-load force, meeting standards to withstand the static, dynamic, and impact loads that may be experienced in a cemetery environment. ClearVault is solvently welded when sealed to protect against moisture and other ground elements. The solvent is transparent once it welds the acrylic surfaces together, retaining the clear view of the urn from all angles. ClearVault is available in two sizes to accommodate most urns. The vertical ClearVault is 9”X 9” inside the base where the urn rests and is 12” high. The horizontal ClearVault is 12”X 12” inside the base and is 9” high.

Seeking Licensed Funeral Director/Embalmer

We are seeking an Oregon Licensed (or ability to get licensed) Funeral Director/Embalmer. Must be self motivated, dependable, have good communication skills and ability to work well in a fast paced team environment. Duties include arrangements with families, preparations, operating crematory, funeral and memorial ceremonies, making calls. We have two combination funeral-cemetery operations and crematory. Located in beautiful southern Oregon. Extensive recreation opportunities (hunting, fishing, golf, skiing, Oregon coast and more). **Please contact Jed Ramey at (541)773.7338 or jrame@stonemor.com**

Dr. Alan Wolfelt Authors New Book On Complicated Grief

Reprinted from a Center for Loss and Life Transition Press Release, March 2018

Companion Press announces the publication of a new book entitled When Grief is Complicated: A Model for Therapists to Understand, Identify, and Companion Grievers Lost in the Wilderness of Complicated Grief by renowned grief educator Dr. Alan Wolfelt.

After a significant loss, grief is normal and necessary. But sometimes a mourner’s grief becomes naturally heightened, stuck, or made more complex by especially difficult circumstances, such as suicide, homicide, or multiple losses within a short time period. This is called “complicated grief.”

In this primer, Dr. Wolfelt helps caregivers understand the various factors that often contribute to complicated grief. He presents a model for identifying complicated grief symptoms and, through real-life examples, offers guidance for companioning mourners through their challenging grief journeys. This book rounds out Dr. Wolfelt’s resources on the companioning philosophy of grief care, making it an essential additional to any caregiver’s professional library.

Author, educator, and grief counselor Dr. Alan Wolfelt serves as Director of the Center for Loss and Life Transition in Fort Collins, Colorado. The author of Understanding Your Grief, Companioning the Bereaved, and many other books for grief caregivers and mourners, Dr. Wolfelt is committed to helping people mourn well so they can live well and love well. He is available for interviews on complicated grief.

When Grief is Complicated is priced at \$24.95 U.S. To order and to learn more about Dr. Wolfelt’s books on grief and loss, visit www.centerforloss.com or call 970.226.6050.

FAMILY OWNED AND OPERATED SINCE 1893

Dodge

SCOTT WHITAKER

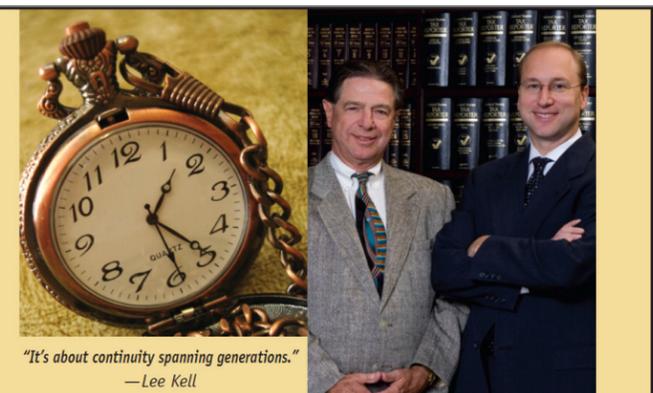
503-313-7833

SWHITAKER@DODGECO.COM

<https://shop.dodgeco.com> / www.dodgeco.com

HELPING YOU MAKE ALL THE DIFFERENCE

TEL. 800-443-6343 / FAX 800-443-4034



"It's about continuity spanning generations."
— Lee Kell

ESTATE PLANNING FOR LIFE.

Lee Kell and Bob Kabacy are well-versed in helping individuals and families manage their estate. Their superior knowledge of business planning, long-term perspective, and creative focus on meeting individual goals and priorities give their clients a financial anchor for future generations in needed areas of service.

Estate Planning ■ Asset Protection ■ Trust Administration ■ Probate

Estate planning is just one of 24 practice areas in which Kell, Alterman & Runstein specializes. Our 20 attorneys continue a proud tradition begun by Gus J. Solomon when he founded the firm in 1929. We remain as progressive and passionate as ever about meeting our clients' needs.

KELL, ALTERMAN & RUNSTEIN, L.L.P.
Attorneys

Eight decades of progressive thinking.

Portland, OR & Vancouver, WA 503.222.3531 www.kelrun.com

Mark Your Calendars!

2018 OFDA Convention

May 6-8th

Florence, Oregon

FREE High Speed Internet Access

Shilo Inns Suites Hotels
"Affordable Excellence"

"For Business or Pleasure!"



Shilo Inn Suites Hotel—Bend Shilo Inn Suites Oceanfront Hotel—Seaside Shilo Inn Suites Hotel—Klamath Falls Shilo Inn Suites Oceanfront Hotel—Newport

-18 Locations Statewide-

Beaverton • Bend • Grants Pass • Klamath Falls • Medford • Newberg • Newport • Portland Airport • Portland Convention Center • Portland Rose Garden • Salem • Seaside East • Seaside Oceanfront • Springfield/Eugene • The Dalles • Tigard • Tillamook • Warrenton/Astoria

AMENITIES

- Free USA Today newspaper (except Klamath)
- Children under 12 stay free with an adult
- Guest laundry
- Business Center
- Pool, spa, sauna, steam room and fitness center
- Flexible meeting space at most locations
- Fresh coffee, fruit & popcorn
- Free local airport shuttle at most locations
- Cable or Satellite TV with free Showtime
- In-room first run movies and entertainment
- In-room microwave, refrigerator and coffee maker
- Restaurants on premises or nearby

800.222.2244 • shiloinns.com



versatile & eco-friendly caskets

for burial and cremation



Estate

Golden Cherry | Rosetan Crepe



Bridgewater

Barn Siding | Rosetan Crepe



Quincy

Dark Cherry | Rosetan Crepe



Heritage

American Chestnut | Rosetan Crepe



Homestead

Coach Cherry | Rosetan Crepe



Stockton

Amber Pine | Rosetan Crepe



800-452-9736

Serving Oregon, Washington and California

recycled and engineered wood with a micro finish laminate; beautiful and versatile allowing use for cremation or burial families alike at a fraction of the cost

Funeral Service Foundation Announces Expanded Academic Scholarship Program

Reprinted from NFDA.org

The Funeral Service Foundation Board of Trustees recently agreed to offer additional academic scholarships, increase award amounts, and expand the program into Canada in a bold move to make education more accessible and affordable for the profession's next generation of leaders, thinkers and doers. Students enrolled in ABFSE-accredited institutions or accredited Canadian schools may apply online through March 30, and from September 1 - November 30.

Increased Awards

Awarded twice a year, the Funeral Service Foundation now offers up to 18 total scholarships, ranging from \$1,000-\$5,000. "We continually hear from students who say they could benefit from financial assistance," said Foundation Executive Director, Danelle O'Neill. "Our goal is to help ease the financial burden by increasing both number of scholarships we offer, as well as the financial award."

New this year, the Foundation will offer two Steve Lang Scholarships in honor of Homesteaders' former CEO and Foundation Trustee Emeritus Steve Lang. "Throughout his career Steve has been a leader, mentor and advocate for individuals working in funeral and pre-need professions," said Homesteaders CEO Steve Shaffer. "Supporting the Steve Lang Scholarship is a lasting tribute to his contributions to the Funeral Service Foundation and their shared commitment to promoting the value of funeral service."

The Foundation also offers the Joseph E. Hagan, Dennis Schoepp and Shipley Rose Buckner Memorial Scholarships; the Memorial Classic Scholarship; and promotes the Brenda Renee Horn and Steve Mack Memorial Scholarships in partnership with the SCI National Scholarship Program.

Expanded Scope

Scholarships are available to full- and part-time students pursuing a degree in mortuary science from ABFSE-accredited schools or, new this year, accredited Canadian schools. "Offering select academic scholarships to Canadian students is a natural step for the Foundation because making education accessible has been our cornerstone for three generations," said O'Neill. "We're thrilled to be able to help even more students offset the costs associated with pursuing a degree in mortuary science."

Application Process

The online application requires individuals to submit a brief essay and a video; candidates choose among a slate of questions that address the profession's future, its challenges and its draw.

The Foundation's scholarship committee, comprised of educators and funeral service professionals, awards scholarships to those candidates whose essays and videos best highlight passion, drive and promise. "We extend creative control and allow candidates to answer questions that resonate with their experiences, because that's when we truly see their drive and passion, and witness the meaningful impact they're already making in their communities and with families," said Scholarship Chair and Foundation Chair-elect Stephane Kann.

Comprehensive submission instructions, award amounts, eligibility requirements and scholarship terms and guidelines are available online.

Recent Scholarship Winners

The most recent academic scholarship winners are:

- Dennis Schoepp Memorial Scholarship: Kristin Moore, Menomonee Falls, Wis. (Milwaukee Area Technical College, Milwaukee, Wis.)
- Foundation '45 Scholarship: Nora Georgieva, Bellvue, Colo. (Worsham College of Mortuary Science, Wheeling, Ill.)
- Joseph E. Hagan Memorial Scholarship: Christian Cimini, North Providence, R.I. (Fine Mortuary College, Norwood, Mass.)
- Memorial Classic Scholarships: Jennifer Lynn Eggers, Madison Heights, Mich. (Wayne State University, Detroit, Mich.); Ryan Joseph Essington, Westmont, Ill. (Worsham College of Mortuary Science, Wheeling, Ill.)

Shipley Rose Buckner Memorial Scholarship: Rachel Metzgar, Lombard, Ill. (Arapahoe Community College, Littleton, Ill.)

"This scholarship is an affirmation that being dedicated to your passion will provide opportunities to pay it forward. I'm thrilled to continue my education with the confidence of knowing my future colleagues see potential in me," said Eggers. "I look forward to living up to that potential as a noteworthy funeral professional!"

Since 1945, the Funeral Service Foundation has served as the profession's philanthropic voice. As the charitable arm of the National Funeral Directors Association since 1997, the Foundation receives operational support from NFDA and donors across the profession to help advance its mission to support funeral service in building meaningful relationships with the families and the communities it serves.

Dodge To Carry Premier Line Of Church Trucks

Reprinted from the NFDA Director, December 2017

Premier Funeral Supply, a leading provider of value-priced funeral products, has announced that its line of church trucks is now available from The Dodge Company. Premier's well-regarded church truck line in gold, silver and glossy black can be ordered through Dodge and its network of more than 40 sales professionals.

Each American-made Premier church truck offers Sure-Glide technology and boasts double cross-bar supports; heavy-duty aluminum, rectangular-shape construction; three-position locking system; fully-chromed, two-way total locking wheels, a 1,200 pound weight capacity; and a one-year structural warranty.

For more information, visit www.premierfuneralsupply.com and www.dodgeco.com



Many funeral homes that have turned to FDLIC have seen their preneed programs grow, and have benefitted from our unique, versatile and forward-thinking approach to reaching "Baby Boomers." Why not upgrade your preneed program with FDLIC? Striving daily to be "the best, most-respected provider of service to the funeral industry!"

FDLIC
800-692-9515
WWW.FUNERALDIRECTORSLIFE.COM
ESTABLISHED 1981

OFDA Group Benefits
The OFDA has partnerships with 3 endorsed providers and 3 discount programs

OFDA Partnerships and Endorsed Providers

Federated Insurance - *Insurance Carrier*

Hunter Warfield - *Collection Agency*

Merchant Pro Express - *Merchant Card Processor*

OFDA Discount Programs

Shilo Inns
Platt Electric Supply

For more information on our endorsed providers or our discount programs, call the OFDA Office at 503.639.1186



*On behalf of the **Lions Vision Gift** and **Community Tissue Services**, we would like to recognize the extraordinary commitment to families each of you demonstrates when we work together to honor the final wishes of donors and their loved ones.*

We know the impact eye and tissue donation has on your funeral home's practices and offer our deepest thanks to funeral directors for helping us provide outstanding customer service to donor families.

We are united in the common goal of serving our communities, and know what an integral part funeral industry staff play in honoring the wishes of donors and their loved ones.

*Thousands of patients are in need of an organ, cornea, or tissue transplant to live healthier and longer lives. **One donor can save and/or improve quality of life for up to 75 people in need.** Working together, we continue to turn some of our community's most heart wrenching tragedies into improved quality of life, or even life itself, for others.*

We are available to you for questions and concerns regarding eye & tissue donation and are happy to provide information, in-services, and materials for staff and families.

For more information please contact our donor referral line at

800-605-8712 or 503-808-7000

You have the power to Donate Life. Be an organ, eye, and tissue donor.